



Canny Facts!

The basics on the drinks can

- The can is the most recycled drinks pack in the world
- Drinks cans are 100% recyclable
- Every can that is collected will be recycled, and can be recycled infinitely, with no loss of quality
- Every can that gets recycled can be back on the shelf within just six weeks
- The can is a lightweight, convenient and unbreakable pack

UK statistics

- The UK sells 9.4 billion drinks cans every year, the largest market in Europe:
 - This equates to more than 25 million cans each day
- 66% of UK consumers buy carbonated soft drinks; 48% buy packaged beer
- We use 13 billion steel cans every year in the UK:
 - Stacked on top of each other, you could make three piles of cans that would reach to the moon
 - Over 3 billion cans are recycled in the UK each year - equivalent to the weight of 18,000 double decker buses
- The current UK recycling rate for drinks cans is 54%.

Random facts!

- The thinnest part of a steel can wall measures only 0.07mm thick - that's thinner than a human hair
- It would take 1087 steel drinks cans stacked end to end to reach the top of the London Eye - or 2818 to reach the top of the Eiffel Tower
- Recycling one aluminium drinks can saves enough energy to:
 - Boil a kettle 3 times
 - Run a stereo for 1.5 hours
 - Run a TV for 3 hours
 - Run a computer for 1 hour
 - Recycling just seven cans saves energy to power a 60 watt light bulb for 24 hours

Why recycle?

- Every tonne of steel packaging recycled saves:
 - CO2 emissions by 80%
- Every tonne of aluminium cans recycled saves:
 - Up to 95% of the energy needed to make cans from raw materials.
- With the energy needed to make one aluminium can from raw materials, 20 could be made using recycled aluminium.
- Every drinks can recycled substantially reduces the carbon footprint of the next.